



# The-Women's-Insurance-Net-Work

17<sup>th</sup> & 18<sup>th</sup> May 2012

Hilton St Anne's Hotel, London Road Wokingham RG40 1ST



**Helen Crofts**  
Chair and co-founder  
TWIN

Please join us in May for the next meeting of The-Women's-Insurance-Net-Work. Since our launch in 2007 we have grown, largely through word of mouth and personal recommendation to become what I firmly believe is the industry's premier forum for like-minded female insurance professionals to convene for business networking and career development. And as I will freely admit to being biased, here are some of the comments from delegates at our last meeting in January:

**"An amazing open-minded and friendly atmosphere"**  
**"Superb topics"**  
**"Engaging speakers"**  
**"Great networking opportunities"**

The Management Board and I have done our best to put together another equally stimulating programme and (again, the biased view) I think it's a cracker! Read on, and if you agree book your place early to avoid disappointment!

Thursday May 17<sup>th</sup> 17.35 - 19.00



**Kathy Byrne**  
Managing Director  
Ask-is Ltd

**"Behavioural Finance: The Psychology of Money and what it means for the insurance industry"**

Kathy is well known to The-Women's-Insurance-Net-Work as one of our longstanding members and former member of our Management Board. Behavioural finance is a subject close to Kathy's heart, given her decision in 2010 to start her own company, capitalising on her investment background and using her specialist money market knowledge and relationships with banks to maximise cash returns for clients. Behavioural finance theory combines the twin disciplines of psychology and economics to explain why and how consumers evaluate risk in financial products. Kathy carried out her own research in this field as part of her MBA dissertation in 2004, later publishing her work in the Journal of Financial Services Marketing.

Thursday May 17<sup>th</sup> After dinner speaker



**Dr Krish Shastri**  
Director  
Insure Cancer

**' "The InsureCancer story"**

InsureCancer is the trading name of Medi TravelCover Ltd., whose sole purpose is providing travel insurance to those affected by cancer. In 2007 InsureCancer was awarded the country's highest corporate honour: 'The Queen's Award for Enterprise' in recognition of pioneering insurance underwriting innovation for those affected by cancer. And in 2011 InsureCancer was voted 'Underwriter of the Year' at The British Insurance Awards 2011.

Dr Krish Shastri founded InsureCancer when personal experience highlighted the desperate need for cover and the industry's woeful response at that time. I'm delighted that he will be joining us to share the full story of InsureCancer's success.

Friday May 18<sup>th</sup> 08.35 - 09.50



**William Coatesworth**  
Consulting Actuary  
Milliman

**"Solvency II - are we nearly there???"**

William is an actuarial consultant at Milliman, currently in the thick of it in Brussels making sense of the Solvency II minefield that we have all come to know and, errr... love. It's been over a year since we last discussed Solvency II at TWIN and so given the pace of change, to say nothing of the changing pace, an update is timely. William has spent that last six months as part of the Solvency II Pillar V Working Group at the Groupe Consultatif Actuel Européen providing input on the quantitative and modelling aspects of Pillars 2 and 3 of Solvency II. He also co-authors Milliman's Solvency II briefing papers.

Friday May 18<sup>th</sup> 10.30 - 11.45



### *"Insuring the Olympics"*

A nicely topical session as London prepares to host the 2012 Olympics. Clearly, the insurance requirements of such a major international event are colossal. As a major risk carrier and key broker respectively, John and Hugo are well placed to shed as much light as client confidentiality will permit on the highly publicised yet curiously secretive requirements of the International Olympic Committee and others.

**Hugo Raymond**  
Aon Benfield

**John McGarry**  
Munich Re

Friday May 18<sup>th</sup> 11.45 - 13.00



**Monika Barnes**  
Founder  
Career Savvy Women

### *"Advancing Women in to Leadership: are we our own obstacle?"*

Career Savvy Women was founded by business psychologist and leadership development expert Monika Barnes to put women in the driving seat of their development, by focussing on developing Confidence, Communication, Contribution and Credibility – the factors that research shows are key to women achieving their potential. Prior to setting up her own coaching practice, Monika held lead Learning and Development roles for the BBC, ITV, Channel 4 and Jaeger. This interactive session promises to be thought-provoking and galvanising!

Friday May 18<sup>th</sup> 14.00 – 15.15



**Amanda Mackenzie**  
Chief Marketing  
& Communications Officer  
Aviva plc

### *"The Davies Report – has it made a difference?"*

Amanda Mackenzie joined the executive committee of Aviva in 2008 as Chief Marketing & Communications Officer, responsible for the group's activities across five world regions. She is also behind its successful name change from Norwich Union in recent years. Amanda is the only insurance professional on the six-strong steering committee chosen by Lord Davies to help him produce the "Women on Boards" report in 2011. Amanda will talk about the Davies report: the progress that has been made to date as well as outlining actions that companies are currently undertaking as a result of the report.

The Women's-Insurance-Net-Work is jointly sponsored by:



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