

The-Women's-Insurance-Net-Work



18th and 19th April 2013

Frimley Hall Hotel, Lime Ave, Camberley, Surrey GU15 2BQ



Helen Crofts
Chair and co-founder, TWIN

TWIN's spring meeting will see the return of another of our "themed" meetings. Regular attendees will know that we generally aim to offer a balanced programme appealing to life and non-life practitioners and offering a range of topical subject matter. However we also like to complement this approach with an occasional meeting with a strong theme running through it. April's theme will be Technology: specifically as it applies to the insurance world. Our speakers come from the life and non-life insurance business, academia and wider business fields, bringing together a range of topics which we hope will educate (I've certainly learned a few new worlds, phrases and acronyms in compiling the programme!), enlighten and entertain.

Please do complete your booking form at your earliest convenience – and let us know if you have a guest in mind who would appreciate this meeting in particular. We look forward to seeing you soon.

Thursday April 18th 17.35 - 19.00



Bruce Keenan FSA, MAAA
Consulting Actuary,
Milliman

"On Cloud Nine:

Why insurers are happy using a cloud computing solution for a Solvency II problem"

Solvency II is requiring substantially more computing power than the previous regime. Cloud computing offers the dream of virtually unlimited computing power. A match made in heaven? Possibly, but there is a lot more to think about than raw power. The cloud is a different environment. Moving from the desktop to the cloud is not a trivial step. It requires some investment and entails some risk. But there are benefits to the cloud that go beyond the raw power, too.

Using a case study Bruce will help to us explore why one company chose to transform their actuarial systems by moving it to the cloud and how that transformation was achieved.

Thursday April 18th After dinner speaker



Dr Elizabeth Pollitzer
Managing Director, Portia

"The Portia Story"

Dr Elizabeth Pollitzer is a founding member and current Managing Director of Portia, a not-for-profit company created by women scientists in order to promote gender equality in science, technology, engineering, mathematics and medicine. Portia designs and implements effective gender equality strategies for clients and business partners. Elizabeth will be sharing details of some of Portia's projects, programmes and research initiatives.

Friday April 19th 08.35 - 09.50



Angela Morrison
Chief Information Officer,
Direct Line Group

"Technology: changing the face of the insurance industry"

We thought a great way to start the day would be to hear from an insurance Chief Information Officer on how technology is changing the face of the insurance industry. We'll take a high level look at issues such as real-time rating; enhanced customer intelligence through big data; social media & BYOD (i.e. "Bring Your Own Device") policies; telematics and more.

Angela has been CIO of Direct Line Group (formerly known as RBS Insurance) for two years, managing Business Technology Services, which shapes, builds, runs and governs IT for DLG. Insurance was a new sector for Angela, having previously spent 18+ years in food retailing and IT, 10 of which were at Director level and included being a member of J Sainsbury's Operating Board, where she was responsible for the insourcing of the IT function, and its subsequent transformation to support the business's recovery plans.



Caroline Rivett
Director, Synodex UK

"Streamlining the underwriting process"

The current medical underwriting process is the bane of many an advisor's life. Investing time and effort with a client to complete lengthy fact-finds only to find the underwriters "said no" is a common complaint. Synodex specialises in unlocking the contents of paper and imaged medical documents and turning them into usable electronic information, saving time, effort and frustration for both advisor and client - helping to make underwriting more accurate and effective. Caroline heads the UK's operation and is here to tell us more.



Tony Lovick, MA, FIA
Global Head of Telematics Analytics,
Towers Watson

"Telematics: What's it all about and where's it going next?"

Telematics, also known as "pay as you drive" or Usage Based Insurance (UBI), refers to the "black box" device currently changing the face of car insurance, especially for young, high risk drivers. Telematics is not a new invention and has been used for over a decade in commercial vehicles, by the emergency services and Formula One teams. The technology is now widely being used in road cars.

As the actuary leading the research for the original pay as you drive policies, Tony was one of the product development pioneers bringing the product to market. He is currently lead Architect for Towers Watson's UBI project.

What better expert to tell us all we need to know?



Anthony Burke,
Chief Technology Marketing Officer
WSI Onlinebiz Digital Marketing

"Digital Marketing"

The world of digital marketing is fast moving and increasingly complex. It's no longer just about the internet: tablets, smartphones, cell phones, digital billboards and game consoles are all being used to engage with consumers and other business partners.

Anthony is a Technology Marketing & Business Consultant with deep expertise in all aspects of strategic planning, digital marketing, Tech, business development, social media marketing, systems development and programme & project management.

Anthony will be giving us his top tips for staying ahead of the game – not only in the corporate sense, but insuring your own digital personal brand is credible, profession and appropriate for the current digital age.

The Women's-Insurance-Net-Work is jointly sponsored by:

