

The-Women's-Insurance-Net-Work

25th and 26th July 2013

Hilton St Anne's Hotel, London Road Wokingham RG40 1ST



Helen Crofts
Chair and co-founder, TWIN

TWIN's July meeting marks a couple of changes in our usual programme: this year we are holding four meetings, rather than our usual three, in order to increase the number of networking opportunities we provide for our members. July's a tricky time for a conference, what with summer holidays and other events, however trying to fit four meetings into the year whilst avoiding school holidays, bank holidays, religious festivals and other industry events is the devil's own job! So we have plumped for July and suggest to our corporate members that if the usual attendees are unable to make it why not invite a more junior employee, rather than waste the space?

A further change is that in order to avoid the situation where we frequently lose a number of attendees for the after lunch slot, we have squeezed all speakers into an action-packed and fun-filled albeit long morning. So do make sure you have a hearty breakfast (and we have put in a special order for substantial pastries at coffee time). We think it's a great agenda so book your place soon and we look forward to seeing you there.

Thursday July 25th 17.35 - 19.00



Lisa Akesson
Partner, Communicate Now

"Confident Communication"

Lisa is a dynamic and innovative voice and communications skills trainer who empowers women to deliver their message with confidence, credibility and impact. Lisa's clients include Coca-Cola Enterprise, Hallmark Cards, Bloomberg TV, the Metropolitan Police and Lloyds GI Banking Group. Her skills are drawn from her theatre-based background as an actress and training as a Voice Coach at the Central School of Speech and Drama.

She regularly provides training courses to women in business, and has also spoken on Radio 4's Woman's Hour to discuss how women MPs and business women can use their voices more effectively.

Thursday July 25th After dinner speaker



Vivi Friedgut
Director, Blackbullion

"Blackbullion"

Vivi forsook a career in private banking to found "Blackbullion": an independent company dedicated to help people become smarter with money. Vivi is on a mission to empower young people to take control of their financial destiny, giving them the knowledge and skills to succeed in our globally competitive world. Her book "Money Smarter: A Family Guide" provides families with jargon-free advice on tackling their personal finances together.

She's a passionate and powerful speaker and we think you're going to love her!

Friday July 26th 08.40 - 09.50



Elke Vagenende
Head of Product Development,
Financial Lines - UK Region
Allianz Global Corporate & Speciality

"Cyber-liability"

With six out of ten companies still without a cyber-liability policy in place – despite mounting awareness of the capability and impact of a cyber-attack – this has to be a growth area for insurers worldwide. As ever with a new product, coverage, definitions and terms and conditions can vary widely. This session will put us in the picture regarding best practice, movers and shakers in the market and the likely future direction of cyber insurance.

Elke has 15 years' experience in risk management, broking and underwriting in the Financial Lines arena. At Allianz she has responsibility for developing innovative new products and derivative versions of policy forms for the Financial Lines operation across the UK.



Angie Peacock
Chair of
The People Development Team

“Unconscious Bias”

Angie makes a very welcome return to TWIN, this time on the topic of Unconscious Bias. For those of you not familiar with the phrase, it can be defined thus: ‘our implicit people preferences, formed by our socialisation, our experiences, and by our exposure to others’ views about other groups of people’.

And if you’re still wondering, why not try this on-line test and prepare to be surprised!

<http://www.understandingprejudice.org>

The People Development Team was founded by Angie in the UK 1998 and has grown to become an award-winning global training organisation with an international network of trainers and consultants.



Phil Hickley
Head of Public Affairs, AXA UK

“Flood Insurance – Past, Present and Future: an Insurer perspective”

Flooding has become a major insurance issue for homeowners in some parts of the country. The UK experienced some of its wettest weather in a century in 2012 and it’s not looking too good for 2013 so far. Widespread flooding last year affected more than 8,000 properties, causing £400 million worth of damage.

Insurers are currently obliged to offer insurance to their existing customers who have previously been flooded or are at risk of flooding under the “Statement of Principles” agreement currently in place between the ABI and the Government. But this will be expiring at the end of July and so what does that mean for policyholders and for insurers?

As AXA’s Head of Public Affairs, Phil is very well placed to bring us up to speed with developments.



Steven Mendel
CEO & Co-Founder,
Bought by many

“Bought by Many – an insurance revolution ”

Bought By Many connects individuals who share the same insurance needs through the use of social media and then helps them to buy better insurance offerings by using their collective buying power. Insurers are helped to reach the customer segments they most prize in a cost effective manner. This creates new value in insurance.

Bought by Many’s CEO and co-founder, Steven Mendel, has over 20 years’ diverse experience in the financial services industry - as a qualified actuary at AON, as a strategy consultant at McKinsey, and as a business leader at Barclays Wealth and Close Brothers. Steven co-founded Bought By Many to shift the balance of power in insurance. He feels strongly that the insurance industry treats corporates better than individuals, and that it’s time for that to change.

The Women’s-Insurance-Net-Work is jointly sponsored by:

