

## “Changes and Challenges”

21<sup>st</sup> May 2014

30 Euston Square, London

Tea/Coffee & Registration

08:30-9:00



**Helen Crofts**  
Chair and co-founder, TWIN

TWIN is breaking with tradition and holding its Spring 2014 meeting in Central London. This is in response to our members' feedback that overnight conferences can be tricky when faced with tight expense controls in the workplace, family commitments at home, or both.

So this time we're testing a new format in the shape of a one day meeting with an optional dinner to follow. The theme for this meeting is “**Changes and Challenges**”. We've put together a varied and stimulating programme, looking at changes and challenges to our thinking, our industry, the wider business world and even our behaviour. We hope the programme will open minds, stretch the imagination (and comfort zone!) and provide food for thought to spark new ideas back at the office.

Please do book your place early as we have a strict limit on numbers. Patricia and I look forward to seeing you again soon.

09:05- 10:20



**Mary Macleod**  
MP for Brentford & Isleworth

### *“Executive Women in the Workplace: Busting the Pipeline Myth”*

Mary was elected as Member of Parliament in May 2010 for Brentford and Isleworth in West London. She previously had twenty years of business experience, in banking with ABN AMRO and RBS, as a management consultant with Accenture and served as Policy Advisor to HM The Queen. She is Parliamentary Private Secretary to the Rt Hon. Maria Miller MP, the Secretary of State for Culture, Media and Sport and Minister for Women and Equalities and has been appointed by the Prime Minister as Small Business Ambassador for London. Mary is also Chairman of the All Party Parliamentary Group for Women in Parliament.

In June 2013, Mary published a report along with Dr Thérèse Coffey and the Conservative Women's Forum looking at how to develop the executive pipeline to increase the numbers of women sitting on executive boards.

10:20 – 11:35



**Albertha Charles**  
Director, PwC

### *“What's keeping insurance CEOs awake at night?”*

Hot off the press at the time of putting together our “Challenges and Changes” agenda is PwC's 16<sup>th</sup> annual global CEO Survey.

Albertha Charles, TWIN member and Director with PwC, will be presenting findings from the Insurance Sector cut of the data, based on survey responses from 92 industry leaders in 39 countries. Find out how confident CEOs are in the economy and in their own business growth prospects, what worries them the most, and where they're looking for growth opportunities.

Intriguingly, the most highly ranked business threat to growth in the insurance sector is the limited availability of key skills, with 64% of Insurance CEO's expressing concern in this area. Could putting these findings together with Mary's pipeline developments be the answer we're looking for?!?!

Tea/Coffee 11:35 – 12:00



**Kay White**  
Wayforward Solutions

*“Communicate and Influence with Confidence, Style and Ease”*

Kay White, the Savvy and Influential Communication Expert, works with experienced professional women from all around the world. During her 20 year corporate career, Kay worked in the City of London and in Paris to Director level as part of a successful mainly male, fast-paced team of global insurance brokers. She learned (often by her own mistakes along the way) how to – and crucially how not to – be heard, valued and noticed, for the right reasons.

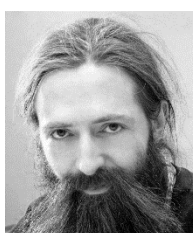
Kay will demonstrate how becoming more flexible in your communication will enable you to:

- get your point across so people actually hear you (not just nod at you)
- connect with people quickly and easily, when you want to (and disconnect when you want to too!)
- motivate people to respond to your requests (without banging the desk!)
- say what needs to be said (without being offensive or witchy)
- break through the ‘sound barrier’ and be heard as you express yourself.

**Lunch Break:**

13:15 – 14:30

14:30 – 15:45



**Aubrey de Grey, PhD**  
Co-founder and Chief Science  
Officer of the SENS Research  
Foundation

*“Redefining old age: Strategies for Engineered Negligible Senescence”*

Renowned biomedical gerontologist Aubrey de Grey co-founded the charity, SENS Research Foundation, in 2009. SENS stands for “Strategies for Engineered Negligible Senescence”, which roughly translates to ‘strategies to prevent significant ageing’. Dr de Grey believes that it is within our grasp to **significantly** extend the healthy human life span.

Dr Grey will explain why therapies that can add 30 healthy years to the remaining lifespan of typical 60-year-olds may well arrive within the next few decades, with an emphasis on recent progress both in SENS Research Foundation’s own work and elsewhere.

His views are not without criticism: following the publication of his 2007 book, Ending Aging, Dr Martin Raff, emeritus professor of biology at University College London commented: “Seems to me this man could be put in jail with reasonable cause.”

The implications of such an outcome for the life and pensions industry, to say nothing of society at large, are clearly profound. Listen to his view and make up your own minds! Either way, prepare to be just a little bit mind-blown.

15:45 – 17:00



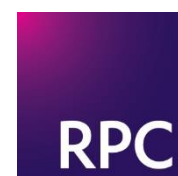
**Luke Savage**  
Director, Finance and Operations  
Lloyd's of London

*“Lloyd’s of London’s Central Services Refresh Programme: doing what it says on the tin”*

“Vision 2025” is the name given to the strategic plan to position Lloyd’s of London to take advantage of the opportunities presented by the world’s developing economies. Launched with aplomb in 2012 – with the involvement of David Cameron, no less, core to Vision 2025 is the need for Lloyd’s to be larger than today, targeting profitable growth both from developed and developing economies. But behind the vision and the hype – and crucial to the success of the ambitious growth and development goals is a huge task: to revamp and update the underlying infrastructure supporting Lloyd’s complex businesses.

Originally badged “Project Darwin”, but rebranded last year as the somewhat unglamorous “Central Services Refresh Programme”, the project has not been without its share of controversy and criticism. Here to set the record straight is Luke Savage, Director of Finance and Operations at Lloyd's and leader of the project.

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